



*****MEDIA ALERT*****

JBoss Chief Predicts Open Source Software to Dominate Travel Industry by 2007

What: "Improve your Bottom Line with Professional Open Source," a TRAVDEX Conference address

Who: Marc Fleury, founder, chairman and CEO, JBoss, Inc.

When: Tuesday, May 3 from 11:45 a.m. to 12:30 p.m.

Where: TRAVDEX Conference,
InterContinental Hotel (Dallas, Texas)
Crystal Ballroom I-III

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The travel industry has been at the vanguard of adopting e-commerce technology. The result: lower call center costs, operational efficiencies and real-time intelligence. Today, that industry is again at the forefront of another technology shift toward open source software.

Many travel companies have already adopted open source software in some areas of their business. But a "perfect storm" of forces is converging that will lead open source to dominate the IT systems of the travel industry by 2007. These forces – the increasing reliance on the entire travel industry on e-commerce, the increasing costs and diminishing margins all travel companies face and the growing maturity of open source software – will lead travel companies to re-assess technology costs and associated benefits.

Open source isn't just about Linux anymore. In fact, today's most exciting open source technologies are the pieces that make customer-facing Web applications work. Moreover, open source is no longer just a nebulous community. There are successful, financially stable companies behind popular open source technologies, providing the continuity, accountability and support services demanded by enterprise customers.

Travel companies have never shied from taking risks, especially when the benefits can be measured in millions of dollars saved on software licensing. JBoss CEO Marc Fleury sees the shift to open source and away from proprietary software as inevitable in an industry under tremendous pressure to cut costs while better serving customers. JBoss software is currently in use at companies such as La Quinta, NLG, Starwood Hotels and Travelocity to support business-critical applications.

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JBoss in the Travel Industry

Nearly 75 percent of major companies in the travel and entertainment industries have downloaded the open source JBoss Application Server or JBoss' Hibernate object/relational mapping (ORM) technology. Increasingly, these companies are moving beyond simply trying out open source technologies; many have now rolled out JBoss open source technologies across their enterprise and rely on expert support services from JBoss, Inc. to keep their business running 24/7. JBoss recently added its 25th support customer in the travel and entertainment industry.

About JBoss, Inc.

Through its Professional Open Source model, JBoss, Inc. is making open source a safe choice for the enterprise. JBoss provides the resources, technology direction, core development and support services that enable popular open source projects to scale into enterprise-class open source software. These projects include JBoss Application Server, Hibernate, JBoss jBPM, JBoss Portal, JBoss Eclipse IDE and Apache Tomcat, which are core components of the JBoss Enterprise Middleware System (JEMS). Partners embedding JEMS and reselling JBoss services include Computer Associates, HP, Novell and Unisys. JBoss has headquarters in Atlanta, Ga. and Neuchâtel, Switzerland. For additional information, please visit www.jboss.com.

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